

Social Trading and Investing – The next big thing in finance?

- the global online FOREX and CFD market is estimated to be close to **USD 8b revenues** per year and still growing *
- the global social trading market is estimated at **USD 40mm revenues** per year *
 - > **today just 0.5%** of all retail trading revenues are generated via social trading platforms; predictions say that this market share could **grow to 15%-20%** in the next 5 years, implying 30-40 times growth *

* figures based on several studies

- social trading will **democratize the asset management industry** and the traditional way of how retail customers are trading and investing
- social trading combines **new possibilities and technologies from the digital revolution** (web 2.0, social networks, broadband and mobile internet) with the demand of making money in financial markets and solves the problem of too many self-directed customers losing money

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